



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 D1

Results as of: 03/31/2018

GMT: STEVE ANTON

LOCATION MICHIGAN

GMT CA

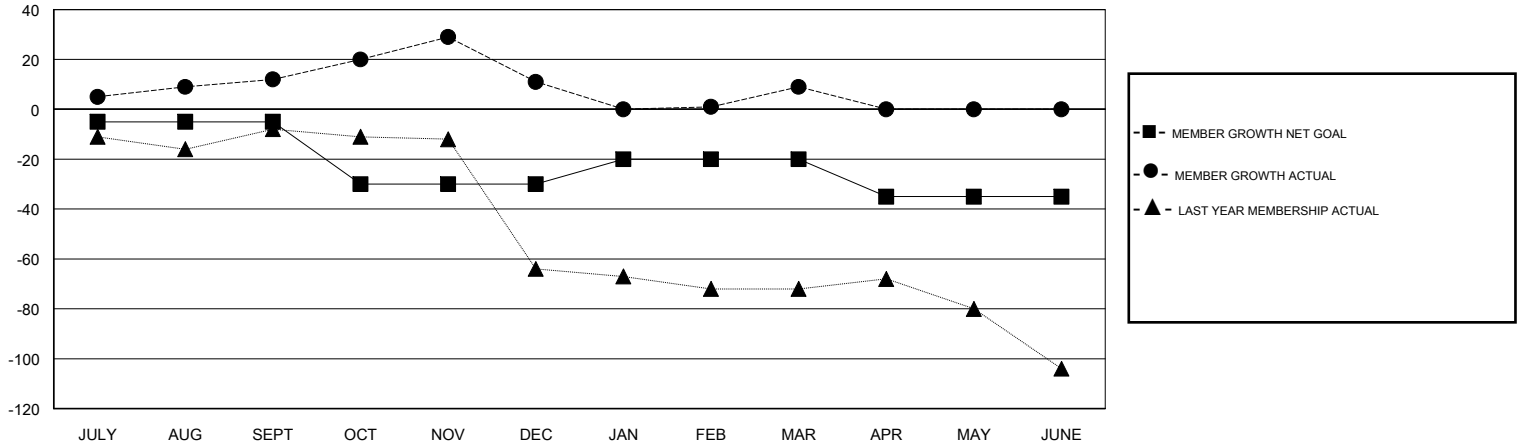
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -5                     | 47                   | 28   |
| OCT/NOV/DEC           | -25                    | 30                   | 29   |
| JAN/FEB/MAR           | 10                     | 26                   | 25   |
| APR/MAY/JUNE          | -15                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 0  | 27 CLUBS OF 38 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 847 (72.33%)<br>FEMALE 324 (27.67%)<br>Women Percentage Fiscal Year Goal: 25% |
| <u>DROPPED MEMBERS</u><br>DECEASED 12<br>CLUB CANCELLED 0<br>OTHER 70<br>TOTAL 82 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 268<br>FAMILY MEMBERS PAYING HALF DUES 136   |